



BEEVERYCREATIVE

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Date: 20th May 2015

New BEE Printers flying soon

and Schools, FabLabs and Business Incubators may get to have them for free!

Dear 3D Printing Community,

Two years have passed since BEETHEFIRST's initial public display and four years since the start of BEEVERYCREATIVE. Since the beginning, it has been an intense and exciting period for which we thank you all for the continuous collaboration and support given.

More than ever, the BEE team is motivated to develop the best products and provide you with the best printing experience. And as a result we are thrilled to announce the work developed over the last months: four BEE Printers and one BEE device!

First things first, so let's start with BEETHEFIRST:

A new model based on this BEE Printer is coming. We've named it **BEETHEFIRST+**.

Besides all the differentiators of the previous BEE and some internal hardware improvements, the "+" has a more powerful extruder that virtually accepts all heated bed free types of filament available in the market.

In case plain PLA is still what you look for, then there's no need for the extra cost. You can stick to BEETHEFIRST, our beloved original printer that takes less than 15 minutes from unboxing to first print and probably has the most stable calibration in the market (one client reported over 500 prints with no need to recalibrate!). We will keep promoting and selling BEETHEFIRST.

During the pre-sales period, users will get 15 BEESUPPLIES and a 1 month full subscription of the [3DShook](#), the fully curated collection of 3D models. Our website will very soon display all info about it.

Then, based on BEETHEFIRST+, we have created two new BEE Printers:

BEE ME, the Makers' Edition of BEETHEFIRST+. Basically, we have changed the cover with one easier to open and in a more workshop friendly material. We expect Makers to explore BEE ME to

the limit, and so it is sold as a product in development. Nevertheless, Makers can expect the same reliability, toughness, robustness and readiness for heavy duty as from the BEETHEFIRST family.

A new commercial approach (world premiere?) will be in place for BEE ME. We want to incentivize the active Maker community to adopt the BEE ME and for that purpose members of FabLabs or Business Incubators will get a BEECONNECT for free. Also, their purchase will originate a credit in the account of the FabLab or Business Incubator they are members of. As a result, those FabLabs and Business Incubators may accumulate credit to buy BEESUPPLIES or even BEE printers.

During the pre-sales period, users may benefit from a substantially reduced price and earn a 1 month full subscription of the [3DShook](#), the fully curated collection of 3D models.

BEE IN SCHOOL, the name says it all. It's BEETHEFIRST+ version for Schools. The cover has also been changed with one more appropriate for a School environment. We kept the focus on usability, reliability, portability, balanced printing volume, and safety (no heated bed).

The Education sector is key for the 3D Revolution and likewise for our strategy. We keep working on finding more partners to ensure we properly surf this wave. We thank our partners, and in particular Phil Cotton, our Ambassador for Education, for all the work done so far.

A new commercial approach will also be in place for BEE IN SCHOOL. We want to incentivize students to adopt the BEE IN SCHOOL and for that purpose students will get a BEECONNECT for free and their purchase will originate a credit in the account of their School. As a result, their School may accumulate credit to buy BEESUPPLIES or even BEE printers.

During the pre-sales period, users may benefit from a substantially reduced price and earn a 1 month full subscription of the [3DShook](#), the fully curated collection of 3D models.

Last, but not least, we are launching **Hello BEE Prusa**. This printer results from the amazing open-source work of Josef Průša and the partnership between BEEVERYCREATIVE and another Portuguese company: Hello3DPrintingWorld (another short brand name ☺).

Hello BEE Prusa has been designed to be one of the best in the market. It stands-out for its modularity and versatility, but at a hard to beat price, considering it has a heated bed and a double extruder. Half of our team is in love with it; the other half is too shy to admit it. Trust us, we all feel really enthusiastic about this BEE!

Finally, the **BEECONNECT**. It's not a printer, but goes along with all BEEs. Developed by the Open Source Makers Community, the BEECONNECT allows the user to fully use the BEE Printers without the need of a computer and enabling the use of G-code generated by several other software. The Raspberry Pi inside will also ensure that all creativity of Makers has room to flourish. For those who want to make their own BEECONNECT, the sources can be found in GitHub. We'd love to see more community members engaging in its development. Anyone?

All these BEEs will be printing in London's 3D Print Show, from the 21st to the 23rd of May. We'd love to see you there and we hope one BEE will get your interest. Also, you may be lucky enough to see performing a cool feature coming soon: **autonomy!**

BEESUPPLIES - filaments

Let's face it: finding a good price and quality filament is the hardest part of the 3D Revolution. Over the last months some BEEs nearly despaired in the process of selecting the best value for money filament. Gladly, it was well worth the effort. **BEESUPPLIES** are probably the best value for money PLA for all BEE or non-BEE Printers in the market. The offer of colours and materials will increase regularly, so stay tuned!

Warranty extension

How could we contribute to the revolution without giving you all the room to print?

2 years will be now the worldwide standard warranty of our commercial products and it won't be voided even if you print non-stop. Actually, we do invite all users to print non-stop!

But we took a step further. From the 1st of July users will be able to subscribe from BEE website a **warranty extension of up to 3 years.**

We worked the price to ensure users will feel motivated to subscribe it and stay with us for a long, long time.

Reviews

There's no better people to talk about tech products than those who make of it their profession. All the buzz and feedback received from reviews is essential not only for the development of our products, but also for the impact of our communication. For these reasons, we have a group of new BEE printers precisely to circulate among reviewers. If you may be interested, please contact us to:

communitymanager@beeverycreative.com.

That's all for now. Below you can find tables with more detailed information.

In the meantime, we look forward to hearing from you!

Diogo Quental
CEO

PS: Thank you [3DShook](#) for partnering up with us in the pre-sales period!

BEE Printers

	BEETHEFIRST	BEETHEFIRST+	BEE IN SCHOOL	BEE ME	HELLO BEE PRUSA
Status	<i>On sale</i>	<i>New</i>	<i>New</i>	<i>New</i>	<i>New</i>
Type of product	Commercial Assembled	Commercial Assembled	Commercial Assembled	Development Assembled	Development Kit
Territories	US & Europe	Europe	Europe	Europe	Europe
Target Segment	Architects Designers Home Users	Architects Designers Home Users	Schools	Makers	Makers
Segment Channel	n/a	n/a	Schools	FabLabs or Incubators	n/a
Base Printer	n/a	BEETHEFIRST	BEETHEFIRST+	BEETHEFIRST+	Prusa
Main differences to Base Printer	n/a	New extruder	Cover	Cover	n/a
Standard Warranty	2 years	2 years	2 years	Limited	Limited
Warranty Extension Availability	Yes	Yes	Yes	No	No
Recommended Retail Price (RRP)	€1,299 £949 \$1,699	€1,449 £1,049	€1,449 £1,049	€1,449 £1,049	€529 £383
Segment Offer:					
Client	n/a	n/a	BEECONNECT	BEECONNECT	n/a
Entity	n/a	n/a	€80 credit	€50 credit	n/a
Eligibility for Segment Offer	n/a	n/a	Schools or Students	FabLabs, Incubators, or their members	n/a
Pre-Sales Period	n/a	1 – 30 June'15	1 – 30 June'15	1 – 30 June'15	1 – 30 June'15
Pre-sales offer	n/a	15 BEESUPPLIES + 1 month free subscription of 3DShook	Prices: €1,169 £849 + 1 month free subscription of 3DShook	Prices: €1,299 £939 + 1 month free subscription of 3DShook	n/a
Delivery Time	6 weeks	6 weeks	6 weeks	6 weeks	4 to 6 weeks
First delivery	n/a	September'15	September'15	September'15	July'15

Other BEE Products

	BEECONNECT
Status	<i>New</i>
Territories	US & Europe
Standard Warranty	2 years
Recommended Retail Price (RRP)	
Standard cover	€149 /£109 /\$179
Premium cover	€249 /£209 /\$279
Pre-Sales Period	1 – 30 June'15
Pre-sales offer	1 month free subscription of 3DShook
Delivery Time	6 weeks
First delivery	September'15

Other BEE Services

	Warranty Extension
Territories	Worldwide, as long as there is a BEE Reseller in the country
Price	
1 year extension (total 3 years)	€49
2 year extension (total 4 years)	€99
3 year extension (total 5 years)	€149
Purchase method	Directly from BEE website
Available from	1 July'15